

*Sustainability made easy:*

## **Devoteam M Cloud presents a simple recipe for sustainable digitization with new Cooking Class Sustainability**

**As part of the new format, Devoteam M Cloud and Microsoft will show how digital transformation and a sustainable corporate strategy can be easily linked.**

**Munich, 24th March 2022** – Devoteam M Cloud, for more than two decades a leading company in supporting customers from all industries on their digital transformation journey, presents comprehensive (recipe)-ideas for a sustainable digitization strategy with the new Cooking Class Sustainability. As part of the on-demand content, interested parties will learn from three experts in the field of sustainability which tools and technologies represent valuable assets in the context of digital transformation and at the same time offer the potential to significantly reduce the CO2 footprint.

### **Three chefs for more sustainability**

"A handful of cloud technology, two well-matured management approaches and a pinch of daring – this is what a good recipe for a sustainable and promising digital transformation can look like," explains Hans Lindeman, Country Managing Director Norway and Director of Sustainability Enabled by Digital at Devoteam. "Our cooking class on sustainability will help managers put together different menus to meet two challenges at the same time: increasingly stricter legal frameworks regarding a sustainability strategy and planning and Implementation of comprehensive digitization efforts in order to ensure the company's own business success in the future as well."

As the host of the Cooking Class Sustainability, Devoteam has brought powerful reinforcement into its new format to prepare a sustainable corporate strategy. Joerg Hambueckers, GPS Sustainability at Microsoft, and Fabrice Neiman, Deputy Director Sustainability Enabled by Digital at Devoteam, will also lead through the rich program. Together, the three experts will not only discuss the topics of sustainability and digitization; as part of the new format they also address practical examples and best practices.

### **Sustainability through cloud technologies, carbon calculators and comprehensive planning**

The concept of a cooking school to develop sustainable digitization strategies was not chosen by chance by the experts. Building a sustainable corporate strategy involves different ingredients that together can achieve more impact than the individual components. As part of the Cooking Class Sustainability, in addition to a general introduction of the topic, corresponding tools and measures will also be presented. These help companies to make their business processes and their entire infrastructure more sustainable, resilient and future-proof.

"We are pleased that we can provide an easily digestible introduction to the topic of sustainability together with Devoteam as part of the Cooking Class Sustainability," explains Joerg Hambueckers from



Microsoft. "The numerous examples of successful digitization projects that we have already implemented together with Devoteam clearly show that the goal of a sustainable company does not only have an impact on the CO2 footprint. Thoughtful infrastructure and intelligent collaboration tools can also increase operational efficiency and overall productivity while driving companies' digital transformation."

In order to help those responsible to realize these advantages, the three experts will also discuss various examples of successful transformation and digitization projects as part of the Cooking Class Sustainability, in which the Microsoft Carbon Calculator and other helpful tools were used.

The on-demand content of the Cooking Class Sustainability can now be accessed in six languages at: <https://mcloud.devoteam.com/the-cooking-class/>

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